



PAULINE V. RICHTHOFEN

PROFILE

Brand management graduate with an international academic background and a strong interest in luxury, strategic communications and premium consumer brands. Known for confident communication, strong negotiation skills, adaptability and creativity, solution-driven mindset.

EDUCATION

MSc. Luxury Management

International University of Monaco, 2026-2027

focusing on Yachting, Fashion & Jewelry, Real Estate, Hospitality

B.A. Global Brand & Fashion Management

International School of Management, Hamburg 2021-2025

Thesis grade: 1.7 „Goals and strategic drivers behind luxury brands entering the non-hotel branded residences market“.

Focus: global brand management, fashion management, marketing and international business.

European Business Management - Semester Abroad

University of Malaga, Spain 2023

International academic experience with a focus on European business contexts.

PROFESSIONAL EXPERIENCE

Internship at Kontora Family Office 2023

- Insights into private wealth management, investment strategies and communication with high-net-worth clients.
- Developed a broader understanding of financial decision-making, client discretion and long-term value creation.

Internship at Closed GmbH 2018

- Insights into the fashion industry with exposure to retail and product development and brand presentation

International Experience

Summer Schools in the United Kingdom 2014-2019

CERTIFICATES

LVMH Certificate - Creation & Branding, Operations & Supply Chain 2025

LVMH Certificate - Operations & Supply Chain, Retail & Client Experience 2026

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Languages:

German- Native

English- Fluent

Spanish- Advanced

Italian- Beginner

Strengths:

- Luxury & premium brand interest
- Luxury Industry awareness
- Strategic communication
- Negotiation & persuasion
- Creativity
- Solution-driven mindset
- Team collaboration

